

## ABSTRACT

A dentifrice composition is disclosed comprising a soluble calcium sequestering agent that is not an oxidizing agent, wherein the composition has an RDA value of below 30 and an IVSR value greater than 50 (when compared to a Control) and an orally acceptable vehicle, wherein the calcium sequestering agent is present in a proportion of 1-20 wt % and an abrasive is present in a proportion of 0-5 wt % of the composition. The composition is highly effective in removing stains from natural teeth and prosthetics and will not damage the tooth or prosthetic due to excessive abrasion.